

Would you like to have a solo show at **practical art**?

practical art is a place where the average person can afford truly useful, functional, beautifully designed one-of-a-kind items that are locally made.

In addition to our regular inventory of craft work from more than 70 Arizona artists, we also invite 12 individual Arizona artists each year to have a solo show on our 32 foot gallery wall, for one month each. We seek to help "emerging" or "undiscovered" Arizona artists who have not yet been represented by a commercial gallery and perhaps have not yet had a solo show in a gallery, to have their first experience with both. The representation is limited to the 30 days of the solo show, and is non-exclusive.

Some of the things we provide our solo artists each month include significant PR for the show, we design and provide a

supply of postcards for the artist's show, and we host an opening reception, typically on the second Friday of the month of the show. The work is sold on the standard gallery consignment basis.

One of the goals of practical art is to show our customer (the "average person") that owning "real" art can be affordable. Therefore the retail price (the price it sells for) of the work we offer during the solo shows is generally well under \$750.

If you are an artist interested in this opportunity, please provide us with the following information via email:

- Your biography or resume, (include your arts education)
- The media in which you work
- Your theme, title and inspiration for your proposed show
- The source of your materials used (we encourage sustainable design and re-use of materials)
- At least three images of your work via email.
- Your retail prices. (Note: we can help you with this.)

*Please do not submit a physical portfolio of paintings or other work for consideration unless we ask you to come in, by appointment.*

Due to the volume of fine art work that we are asked to review, and the press of regular business at practical art, we cannot review work on a drop-in basis. We apologize, but we may not get back to you in a timely manner.

Check us out at

[www.practical-art.com](http://www.practical-art.com)

Please submit your portfolio information to:

[info@practical-art.com](mailto:info@practical-art.com)

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